



Cable Puts You in Control: PointSmart.ClickSafe.

Partners

The cable industry joins forces with the following organizations to help parents, teachers, and caregivers ensure their children have safe, enjoyable and productive experiences online.



American Association of School Librarians

The mission of the American Association of School Librarians (AASL) is to advocate excellence, facilitate change, and develop leaders in the school library media field. AASL works to ensure that all members of the school library media field collaborate to provide leadership in the total education program, participate as active partners in the teaching/learning process, connect learners with ideas and information, and prepare students for life-long learning, informed decision-making, a love of reading, and the use of information technologies. AASL is a division of the American Library Association (ALA).



Common Sense Media

Common Sense Media is dedicated to improving the media and entertainment lives of kids and families. Common Sense Media exists because media and entertainment profoundly impact the social, emotional, and physical development of our nation's children. As a non-partisan, not-for-profit organization, Common Sense Media provides trustworthy reviews and ratings of media from a child development perspective, parenting tips about media management, as well as an independent forum, so that families can have a choice and a voice about the media they consume. Common Sense resources can be found at www.commonsensemedia.org.



Internet Keep Safe Coalition (iKeepSafe.org)

The iKeepSafesm Coalition is a broad partnership of governors, first spouses, attorneys general, law enforcement agencies, organizations, and corporate sponsors dedicated to providing parents and educators with tutorials and educational resources that will help them keep children safe online. The Parent Resource Center at iKeepSafe.org features video tutorials and teaching aids including the Faux Paw™ storybook and animated film, Family Fun Lessons, coloring pages, and games that reinforce basic rules of Internet safety. Coalition members include governors, first spouses and attorneys general in all 50 states, American Medical Association, American Academy of Pediatrics, the National Center for Missing & Exploited Children, FBI Internet Crimes Taskforce, Reading Is Fundamental, National Education Association, National PTA, InfraGard, DARE, other leading nonprofit agencies and industry-leading corporate sponsors.



National Center for Missing & Exploited Children

NCMEC is a 501(c)(3) nonprofit organization that works in cooperation with the U.S. Department of Justice's Office of Juvenile Justice and Delinquency Prevention. NCMEC's congressionally mandated CyberTipline, a reporting mechanism for child sexual exploitation, has handled more than 475,000 leads. Since its establishment in 1984, NCMEC has assisted law enforcement with more than 130,300 missing child cases, resulting in the recovery of more than 112,900 children. For more information about NCMEC, call its toll-free, 24-hour hotline at 1-800-THE-LOST or visit its web site at www.missingkids.com.



National Parent Teacher Association

As the largest volunteer child advocacy association in the nation, National Parent Teacher Association (PTA) reminds our country of its obligations to children and provides parents and families with a powerful voice to speak on behalf of every child while providing the best tools for parents to help their children be successful students. National PTA does not act alone. Working in cooperation with many national education, health, safety, and child advocacy groups and federal agencies, National PTA collaborates on projects that benefit children and bring valuable resources to its members.



The Public Library Association

The Public Library Association (PLA), with more than 11,000 members, is one of the fastest growing divisions of the American Library Association (ALA), the oldest and largest library association in the world. PLA's core purpose is to strengthen public libraries and their contribution to the communities they serve. PLA is based in Chicago at the ALA Headquarters. Founded in 1944, it is a member-driven organization that exists to provide a diverse program of communication, publication, advocacy, continuing education, and programming for its members and others interested in the advancement of public library service.



The State Educational Technology Directors Association

Founded in the fall of 2001, the State Educational Technology Directors Association (SETDA) is the principal association representing the state directors for educational technology. SETDA's goal is to improve student achievement through technology. SETDA's mission is guided by three key principles: to promote national leadership in educational technology to support achievement in lifelong learning; to provide professional development in educational leadership for members; and to build partnerships and provide leadership to advance learning opportunities.